

Key questions asked and responses received.

Res pon dent no.	<i>How is your personal moral standing?</i>	<i>What is the moral standing of your firm?</i>	<i>What is your view of the moral standing of the industry?</i>
1	I am competent to autonomously formulate morality.		It is decent.
2	Being only a broker, you have no influence.	I wish we were more of a soccer team instead of always chasing individual bonus payments.	The financial market is a quite ordinary part of business at large.
3		It is ok.	Many people are disloyal.
4		We have a strong work ethic	It is a strong work ethic.
5		Good and bad traditions are mixed.	This business is reactive, not active when it comes to questions of ethics.
6		We are leading when it comes to questions of ethics.	Many people in finance are greedy.
7	[about profitable, but morally questionable activities]: If I don't do it, someone else would.	We neither discuss moral questions nor values in general.	There are some who get hold on bonuses in unjust ways.
8	quite good		Dubious values are common.
9	My morality is original.	We have greedy people.	greedy
10	That is personal.		The market has no values.

11	good	good	not that good
12	I never meet moral conflicts at work.	We have no culture of greed.	The high street brokerage houses have materialist values.
13	[about being responsible for consequences]: Those are purely philosophical questions.	In fact we have very strong ethics and morality	I know a competing firm that absolutely not has strong ethics, and it is very difficult to compete with them.
14	I have made mistakes.	We only do what others ask us to.	[about codes of ethics]: It is very good that everyone has to read them, but as long as it is not illegal, people will do it anyway.
15		There is always some old-timer who only think on his individual profit.	Certain people on certain firms are dishonest.
16		We have some [employees] who batter their keyboards.	I have heard about improper things.
17	I feel guilt when I make money on negative events.		This business has more of egoists and psychopaths.
18	I avoid being invited by customers for dinner, because I lose my independence.	Others gladly receive invitations [from customers].	All the money in these markets // attracts wrong people.
19	I don't care that people don't like what I do.		That almost no one is convicted for insider trading is up to the authorities.
20	I avoid excesses, while media always exaggerates.	Some keep secrets from colleagues on their firm.	Media has caused an enormous improvement of morality.
21	It has occurred that I 'fooled' someone.	It is the same as in the rest of the market.	In this business, the line between lying and not is narrow.